

# COACHING & CONSULTING

*A workshop is just the beginning.*

The sustainability of learning and behavior change is arguably the most important aspect of a learning program. Knowledge can be transferred to your employees, but if they cannot retain it long enough to put it into use in the real world, it won't matter.

Sustaining the learning to achieve lasting behavior change on the job is one of the biggest challenges organizations face. While many of our programs already include one-on-one coaching, we also offer blocks of **individual and group coaching** for when you want more.

Our coaching model is vastly different from generalized executive coaching. It focuses on the tactical success of the participant implementing the new skills learned in our programs. Attention is also focused on new behaviors that are working and where they might be experiencing challenges. Generally, this focus is entirely on the individual, but we also partner with clients on group coaching sessions when there is value in learning and implementing as a team.

Beyond coaching, Designed Learning also offers consulting services for our clients who may want recommendations on how best to implement and sustain these new program skills throughout the organization.



*"Thank you for encouraging me to be uncomfortable for the sake of learning. I was really sweating it, but I appreciated the opportunity to practice in real time."*

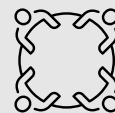
## Contact Us

To get in touch about Coaching & Consulting, please visit [www.designedlearning.com](http://www.designedlearning.com) or call +1 (248) 701-5928.



## Individual Coaching

Designed to support individuals in virtual, one-on-one coaching sessions to help further develop their understanding and application of the specific skills learned in a Designed Learning program. These sessions are 30 minutes each and can be contracted in one-hour blocks.



## Group Coaching

Perfect for organizations who want to build a community of practice. It brings together small groups to discuss how best to implement new practices, optimize learning, and move forward collaboratively. Virtual group coaching can be contracted in one-hour blocks for groups of four or less.



## Consulting

Using our own Flawless Consulting® model, we contract with clients to understand the underlying dimensions of their problem or opportunity, share feedback, and provide recommendations on how best to move forward. Consulting is contracted on a daily rate.